



S7venGen Studio

Client Instruction Manual

Organize footage, prepare edits, create and revise promos, and publish content from one workspace.

1	UPLOAD	Add source media
2	PREPARE	Create useful 9:16 edits
3	CREATE	Generate a promo
4	REVIEW	Test and revise the result
5	DELIVER	Download, publish, or schedule

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Contents

The web Help Center is searchable. This PDF follows the same signed-in product workflow.

01	Workflow at a glance
02	Quick and Advanced modes
03	Upload media and footage folders
04	Prepare media in Edit Uploads
05	Review Your Edits
06	Create a promo
07	Edit a completed promo
08	Connect social accounts
09	Publish, schedule, and verify
10	Music and soundtracks
11	Workspace settings
12	Troubleshooting and support

1. Workflow at a glance

Use the same five-part path for a quick automatic promo or a detailed hands-on edit.

- 1 **Upload:** add original photos, Live Photos, or video and keep separate projects in footage folders.
- 2 **Prepare:** prepare useful photo and video moments as ready 9:16 edits.
- 3 **Create:** choose footage, then generate the promo.
- 4 **Review:** play the full video and make a test revision when needed.
- 5 **Deliver:** download the file, publish immediately, or schedule it.

Processing matters: before deciding that an upload or edit is missing, check the processing drawer on Edit Uploads. It shows queued, active, completed, and attention-needed work.

2. Quick and Advanced modes

Choose a simpler guided interface or show every editing and publishing control.

- **Automatic:** Quick mode on phones and Advanced mode on larger screens.
- **Quick:** keeps the upload, create, review, and publish path visible while hiding optional controls.
- **Advanced:** shows framing, soundtrack, scheduling, folder, and detailed editing controls.

On a phone, open **Menu** and use the Interface buttons. To save the choice, open **More > Profile**, choose a mode, and save Workspace Settings.

3. Upload media and footage folders

Upload photos, Live Photos, and horizontal or vertical video. Folders prevent unrelated projects from being mixed into the same promo.

- 1 Choose **Main workspace**, an existing footage folder, or **Create new folder**.
- 2 Drag files into the upload area or tap it to choose several files.
- 3 Review the Ready to Upload list and remove anything selected by mistake.
- 4 Select **Upload media** and keep the page open until the transfer completes.
- 5 S7venGen opens Edit Uploads. New media may still need a few minutes of server processing.

When to use a footage folder

Create one folder per event, client project, shoot, or campaign when those files should be selectable as a group in the Promo Generator.

Cloud files: iCloud, Google Drive, or another provider may need to download the file to your phone before the upload begins. Keep the file picker open.

4. Prepare media in Edit Uploads

Edit Uploads contains original source media. Search, filter, preview, trim, reframe, color-correct, and render the useful portions.

- 1 Find a source with search, sorting, or a footage-folder filter.
- 2 Play the video. Use **Set IN** and **Set OUT** to keep the part you want.
- 3 For horizontal video, move the 9:16 frame so the important subject remains visible.
- 4 In Advanced mode, adjust brightness, contrast, saturation, and color temperature only when needed.
- 5 Select **Render edit** for one file, or add several files to a batch and select **Process batch**.
- 6 Use the processing drawer to follow queued and active work. Finished edits appear in Your Edits.

Original source stays intact: when a trim or edit is completed, S7venGen removes the temporary working file and keeps the original uploaded source. Delete is only for intentionally removing the selected master upload.

5. Review Your Edits

Your Edits shows finished edits created in Edit Uploads.

- Play each edit to confirm the selected moment, crop, and color.
- In Advanced workspaces with person tools enabled, a clear paused frame can be saved to a person or added to an existing saved person.
- When the usable edits look right, open Promos.

6. Create a promo

Choose the footage to use, then accept the recommended automatic settings or open Advanced controls for a specific result.

- 1 Under **Choose media for this promo**, use all photos and videos or select one or more event or project folders.
- 2 In Quick mode, select **Create Promo** for the recommended automatic edit, music, framing, and social length.
- 3 In Advanced mode, optionally choose quantity, soundtrack, overlay, length, editing style, story focus, framing, audio, and a featured person.
- 4 Check the readiness message. If more eligible media is needed, prepare or upload additional assets.
- 5 Select **Create Promo**. The processing card remains visible while the render runs.
- 6 Play the complete finished video before downloading or publishing it.

Audio choices

Music only	Mutes source-camera audio.
Featured voice moments	Uses brief detected speech moments and temporarily lowers the soundtrack around them.
Original audio throughout + low music	Keeps camera audio across the promo. Use only after reviewing the recording and confirming audio rights.

Promo readiness

The amount of ready media needed changes with the selected style and length.

The readiness message on the Promo page is the current requirement. If it says more media is needed, add ready photos or video, or select additional footage folders.

7. Edit a completed promo

Open Edit Promo to revise the timeline without rebuilding the project by hand.

- Select a clip card, then trim, extend, replace, or reposition its source window.
- Reorder clips by dragging them or using the left and right controls.
- For photos, choose slow zoom in, slow zoom out, pan left, or pan right and adjust the photo duration.
- Add up to three short text moments. Choose Animated punch, Clean caption, or Compact label, then place each at the start, middle, or end. Character limits keep text readable and social-safe.
- Replace the soundtrack or choose a different section of the selected track.
- Select **Render Test** first. Compare the test with the original, then select **Apply to Main File** only when the revision is correct.

Why Render Test first?

A test lets you review timing, framing, text placement, photo motion, and audio before replacing the main downloadable file.

Published posts do not change: replacing a soundtrack or main promo file affects future downloads and posts. Content already published to a social platform remains unchanged.

8. Connect social accounts

Connect supported accounts once, select the correct business destination, and review status before publishing.

- 1 Open **More > Connect Socials**.
- 2 Connect Meta for Facebook and Instagram, or connect YouTube and TikTok separately.
- 3 For Meta, refresh account data and choose the Facebook Page assigned to this workspace.
- 4 Reconnect when a platform reports an expired or invalid authorization.
- 5 Disconnect only when you intend to remove that platform from the workspace.

You can create, review, and download promos without connecting a social account. A connection is required only for direct publishing and scheduling to that platform.

9. Publish, schedule, and verify delivery

Choose exact destinations for each promo, then publish immediately or schedule it for later.

- 1 From Promos, open the publishing controls for the finished promo.
- 2 Review and edit the title, caption, hashtags, and platform-specific fields.
- 3 Select each destination deliberately. Feed, reel, story, short, or video options depend on the connected platform.
- 4 Choose **Post now** or **Schedule**, confirm the time, and submit.
- 5 Open Schedule to see each destination's status. Delete a pending scheduled post to cancel it.
- 6 If only some destinations fail, use **Retry failed destinations**. Successful destinations are not reposted.
- 7 Use Recent Posts to review publishing history and open available platform links.

Publishing details

Platform controls must match the content and the selected destination.

For TikTok, review privacy, interaction, commercial-disclosure, and AI-generated-content settings before publishing. Platform labels and disclosure rules come from TikTok and must match the content.

When a post partially fails, do not publish the whole promo again. Use Retry failed destinations so successful destinations are skipped.

10. Music and soundtracks

Preview shared music, upload music licensed for your use, and queue a track for a future promo.

- Use the filters to view all tracks, workspace uploads, or the shared library.
- Preview a track before choosing it.
- Select **Use in Promo** to carry that choice into the Promo Generator.
- Only upload music you own or are authorized to use. Social platforms may mute, block, or restrict copyrighted audio.

11. Workspace settings

Control how the Studio looks and behaves, maintain brand guidance, and manage account settings.

- Choose Automatic, Quick, or Advanced interface mode.
- Choose Dark or Bright theme.
- Keep Default AI Guidance specific: services, location, audience, tone, offers, and preferred calls to action.
- Maintain focused default hashtags and completed-render email notifications.
- Use **Scan & Repair** only when a completed promo file exists but is missing from Promos.
- Use Login & Security to change the workspace password. New passwords require at least 10 characters.
- Subscription and billing controls are shown on this page when they apply to the workspace.

Scan & Repair

This checks the completed promo folder and restores missing library records. It is not a replacement for a promo that is still rendering.

12. Troubleshooting

Check the stage where the item stopped before repeating work or uploading the same file again.

An upload is not visible yet

Open Edit Uploads, refresh the catalog, and check the processing drawer. Large files and cloud-sourced phone files can take longer.

A promo says more media is needed

Confirm the selected footage folders contain enough ready assets for the chosen style and length. Select All footage or prepare additional edits.

A completed promo is missing

Open Profile and run Scan & Repair. This restores missing library records for existing completed files.

A social destination failed

Check Connect Socials first. Reconnect the affected platform if needed, then open Schedule and retry only the failed destinations.

A promo revision is not what you expected

Keep the main file unchanged, revise the timeline, and make another Render Test. Apply only after reviewing the full test.

Support and custom overlays

Send enough detail to identify the workspace item and reproduce the problem, or request a branded visual overlay.

For support

Choose General question or support. Include the page, filename or promo title, what you selected, what you expected, and what happened.

Example: On Promos, I opened Edit Promo for [title]. Render Test finished, but the last transition showed black frames.

For a custom overlay

- 1 Open Contact & Support and choose Request an overlay.
- 2 Describe the wording, placement, and style.
- 3 Upload up to five files totaling 300 MB: logos, colors, fonts, artwork, screenshots, sketches, or a sample video.
- 4 Submit the request. Files are reviewed before use and are never applied automatically. Design or preparation may have an additional cost.

S7venGen Studio

Create. Review. Deliver.